



## CONCEPT DEVELOPMENT

Luxury camping is in high demand. It takes families, couples and individuals to a special place, designed for an unforgettable experience. Turning an empty plot of land into a top notch camping resort YALA leads the way. It's our mission to develop a truly unique concept that makes you stand out from the competition.

YALA provides you with uniquely designed canvas lodges. Moreover, we are your partner for concept design and area development. Combining these services YALA is the only full service provider in the luxury camping market. Let us help you set the stage for a great stay in the outdoors!

In our quest for the ultimate camping experience we keep revamping our luxury lodges, as a product, as a concept and as a service. To that extend we'd like you to meet RAY, member of the YALA family. Long acclaimed for its innovations, RAY is a resort developer and designer of customized and innovative accommodations. As one company YALA and RAY service leading resorts around the world with signature projects and products.

Tailored to your local needs, we will not rest until we exceed your expectations. The YALA family continuously stretches the boundaries of luxury camping. From master plan to landscaping and from large structure designs to the installation of our luxury canvas lodges. We invite you to an adventure of a lifetime!





## RAY Concept Development

### STRUCTURES

In the designs RAY will use existing (YALA) accommodations and/or customised structures.

### MATERIALS

The outer skin of all our designs is made from PVC, the innerskin from canvas-polycotton. This means that the structure complies to the European standards for fire safety and is easy to clean.

### COLOURS

All structures can be created in the colour of your preference.



Some examples of available colours

### CONTACT

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